



February 16-17, 2011 BUFFALO, NEW YORK

The New Exporters to Border States (NEBS) program is a practical, hands-on introduction to the basics of exporting to the United States. Participating in a NEBS mission is an excellent way to prepare your firm to succeed in the U.S. market.

The two-day NEBS is designed to give Ontario manufacturers, distributors, agents and other business professionals the tools they need to easily expand their business interests across the border. Key topics covered include dealing with border issues such as U.S. travel and immigration requirements, currency exchange, business planning, taxation and legal considerations and U.S. Customs clearance procedures along with a site visit to a warehousing facility and the Canadian Consulate General office. You will also be introduced to provincial and federal government export programs and services to assist your business. NEBS is organized by the International Trade Branch, Ontario Ministry of Economic Development and Trade, in co-operation with the Canadian Consulate in Buffalo. Please note that in order to participate; your company must have been in business for at least one year and have a manufacturing or service base in Ontario.

For over 25 years, the NEBS program has addressed the needs of small-and medium-sized Ontario manufacturers and service firms, whether new to exporting, seeking to expand their sales to the United States or interested in updating their knowledge of US cross-border regulatory issues.

The next NEBS mission to Buffalo is scheduled for **February 16-17, 2011**. Please note that as of June 1, 2009, the US Government requires all Canadian citizens to present a valid passport when entering the United States. Please ensure that you have proper documentation. To register for NEBS, please complete the form and FAX it to (416) 325-6509. For more information, please contact Elaine Marks, Ontario Ministry of Economic Development and Trade, T. 416-325-6665, elaine.marks@ontario.ca.

Please register me for the: _____ February 16-17, 2011 mission

Contact Name: _____ Title: _____

Company Name: _____

Company Product / Service: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Tel: _____ Fax: _____ E-mail: _____

The NEBS registration fee is \$150 per participant. Please make your cheque payable to the "**Minister of Finance**" and return it along with a completed copy of this registration form to: International Trade Branch, Ontario Ministry of Economic Development and Trade, 6th Floor - Hearst Block, 900 Bay Street, Toronto, Ontario M7A 2E1 Attention: Elaine Marks.

